



JERSEY
Chamber of Commerce

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Press Release

Island Global Research Travel and Tourism Survey 2019 Report

The Jersey Chamber of Commerce Transport and Tourism Chair has recently reviewed the Travel and Tourism Survey 2019 report which was conducted by Island Global Research.

Martina McGibney, Chair of Transport and Tourism, said:

'It was promising to hear that the consumers are satisfied with the services our airlines provide, albeit find it still costly for leisure trips. It gives me great confidence that these air links remain vital to our industry which in turn attracts our leisure visitors to the island. This does not only improve the economy for everybody living here but keeps Jersey Tourism Industry operating twelve months per year.

The report further confirms that our business and leisure visitors would like to see stronger links with mainland Europe, allowing for more direct and easy travel inbound and outbound. The findings in the report underpin the Transport and Tourism's strategy and vision. At present we are working with our Members and Rennes Airport to unlock future opportunities for freight and air passenger travel to a region showing great growth and potential for Jersey. We will continue to work collaboratively with our industry partners to grow a stronger proposition to keep Jersey a key destination for future generations.

Ferry travel remains an essential part of our logistics aiding us with supply of goods and provides us with more travel opportunities to explore mainland Europe by car, bike or motorcycle on or foot. In Jersey 91% travelled by air and 60% travelled by sea and 53% used both modes of travel. 63% of the respondents who travelled by sea had mentioned they found the sea travel costly and that they didn't find the service reliable. To understand the comments from the research we need to examine this in further detail. We need to understand how our fuel and duty costs differ to costs and charges applied across other Ports within the UK as an example. It would also be beneficial to understand how many cancelled or delayed departures were attributed to the weather conditions.

Finally, those working in securing and servicing our sea and airports play a vital role in the promotion of Jersey, for they have the power to leave a positive or negative impression on the many people who cross through their gateways. With their assistance and our continued efforts, we can all help to make Jersey a place to return to many times over.'

-ENDS-

Notes to Editors

1. For further information, please contact helen.roche@jerseychamber.com